

Kansas City Metropolitan Bar Association's

# Heartland Diversity Legal Job Fair

August  
4<sup>th</sup> & 5<sup>th</sup>

*New Location:*

KCMBA Headquarters 2300  
Main Street, Suite 100,  
Kansas City, MO 64108

Heartland | Diversity

H D L J F

Legal Job Fair

Sponsor  
Information

# Registration Information

## How to Register

To register for the event, please complete the Sponsor Registration Form included with this brochure and return it with your payment to the address provided on the form. Sponsors who indicate they would like an interview room must complete an Employer Registration Form.

## Sponsorship Levels

### All Sponsorship Levels Benefits:

- Inclusion in HDLJF marketing materials and press releases
- Includes Employer Registration Fee for HDLJF
- Recognition at Keynote Luncheon
- Signage at Welcome Reception

### Keynote Luncheon Sponsorship - \$6,000 (one available)

In addition to the All Sponsorship Levels Benefits, includes the following:

- Luncheon Name will reflect Sponsorship, e.g., "ABC Corporation's HDLJF Luncheon"
- Premium Table for 10 at Keynote Luncheon
- Logo and Company name on front cover of HDLJF luncheon program
- Prominent logo placement on all HDLJF marketing materials
- Logo placement on HDLJF web site's home page with link to company web site
- Logo placement in KC Counselor with follow-up article
- Hospitality table in Resource Room

### Gold Sponsors - \$5,000

In addition to the All Sponsorship Levels Benefits, includes the following:

- Firm name in HDLJF luncheon program
- 5 Tickets to Keynote Luncheon
- Sponsorship of student refreshments in resource room
- Logo placement on HDLJF web site with link to company web site
- Logo placement in KC Counselor with follow-up article
- Hospitality table in Resource Room

Sponsors who wish to interview will be assigned an interview room by the Job Fair staff. All interviews will take place in office spaces within KCMBA Headquarters.

### Silver Sponsors - \$2,500

In addition to the All Sponsorship Levels Benefits, includes the following:

- Firm name in HDLJF luncheon program
- 2 Tickets to Keynote Luncheon
- Logo placement on HDLJF web site with link to company web site
- Firm name in KC Counselor with follow-up article

### Bronze Sponsors - \$1,000

In addition to the All Sponsorship Levels Benefits, includes the following:

- Firm name in HDLJF luncheon program
- 2 Tickets to Keynote Luncheon
- Firm name placement on HDLJF web site with link to company web site
- Firm name in KC Counselor with follow-up article

### Supporter - Any amount

Does not include the All Sponsorship Levels Benefits

- HDLJF appreciation of your support in any amount
- Name recognition at luncheon and in KC Counselor follow-up article
- Hospitality table at Welcome Reception

**Thank you for your support for  
the 2017 Heartland Diversity  
Legal Job Fair.**

# Schedule of Events

## Friday, August 4, 2016, at KCMBA

4:00–7:00 p.m.	Student Registration
4:30–5:30 p.m.	Diversity Panel
5:30–7:00 p.m.	Welcome Reception

## Saturday, August 5, 2016, at Crowne Plaza

7:30 a.m.	Employer Registration
7:30–8:30 a.m.	Employer Room Set Up
8:30 a.m.–Noon	Employer Interviews
Noon–1:30 p.m.	Keynote Luncheon
1:40–4:30 p.m.	Employer Interviews

# Helpful Information

## Interview Process

The interview process will be conducted on a 50/50 scale. Employers will pre-select one-half of the students whom they wish to interview. The remaining one-half of the interview schedule will be filled based on lottery. All interviews will be conducted at the Crowne Plaza Hotel in individual guest suites.

## Welcome Reception

Join us for food, cocktails and wonderful networking opportunities at the HDLJF Welcome Reception, which will be held on Friday, August 4, from 5:30 to 7:00 p.m.

## KCMBA

The Heartland Diversity Legal Job Fair (HDLJF) is managed by the Kansas City Metropolitan Bar Association (KCMBA) and the HDLJF Committee. For further information about the KCMBA, please visit our website at [www.kcmba.org](http://www.kcmba.org).

# Why Students Attend

“The HDLJF was one of the best job fairs that I have attended. It was very well organized, and most importantly, the employers were committed to hiring students from the job fair. I also felt like the job fair was a sincere effort to diversify the legal practice in Kansas City.”

“I never would have discovered Kansas City without it.”

“Very nice event; I would certainly recommend it to others. The entire experience showed me that Kansas City has a great legal community anyone would be proud to be part of.”

“I was able to see the commitment of the Kansas City area and its firms to diversity. I feel more comfortable practicing law here, knowing that diversity is valued and encouraged.”

# Important Dates

**June 23** Sponsor Registration Deadline

**July 3** Cancellation Deadline

**August 4 - 5** Heartland Diversity Legal Job Fair

# KCMBA Diversity Action Plan

In 2003, the Managing Partners Committee of the Kansas City Metropolitan Bar Association developed and implemented an action plan to promote diversity in the Kansas City legal community.

As a result of the Action Plan, a number of efforts were launched; including the Heartland Diversity Legal Job Fair (HDLJF) hiring of a KCMBA Diversity Coordinator, numerous panel presentations to the Bar, clerkship programs and general promotion of increased awareness of the value and importance of diversity in our profession.

These efforts have yielded significant progress.

Still, more work remains to be done, and we continue to commit ourselves to broaden the definition of diversity to be more inclusive. Therefore, in addition, and also consistent with the goals and objectives of the original Action Plan, the member firms acknowledge that efforts to promote diversity must reflect a definition of diversity that is broader than race or ethnicity. The member firms agree that “diversity in its broadest sense” which the member firms commit to promote includes, without limitation, race, color, religion, gender, gender identity, sexual orientation, national origin, disability, marital status, age and veteran status.